

Looking Ahead: Policy, People, and Permanence

**Sue Urahn, CEO board chair of Enduring Earth,
president and chief executive officer of The Pew Charitable Trusts**

Stepping into the role of CEO board chair of the Enduring Earth partnership, I am inspired by how far we have come, optimistic about our positive impact in the years ahead, and energized by the impact we can achieve next. Building on a strong and evidence-backed proof of concept, our focus now is on scaling PFPs to secure durable conservation, strengthen local leadership, and unlock sustainable development at scale, advancing prosperity for people and the planet.

Over the next few years, we will concentrate our efforts in regions where coordinated action with local stewards can deliver outside benefits. Across these landscapes and seascapes, Enduring Earth will work with governments, Indigenous peoples, and communities to co-design PFPs that reflect their priorities, linking long-term finance with stronger governance, locally led decision-making, and economic opportunities that drive inclusive, sustainable growth. That focus is already taking shape in a growing portfolio of initiatives co-designed with local partners using the PFP approach.

Realizing this vision will require us to deepen and diversify engagement with the public and private sectors. We will work with governments, communities, philanthropic organizations, and financial

institutions to co-design PFPs, mobilize blended finance, and advance policies that embed conservation investments into national budgets and sustain long-term benefits for both nature and communities. Through collaboration with local partners and global networks, we will align PFPs with countries' national priorities and international commitments while strengthening the ecosystem of conservation trust funds that sustain this work over time.

Enduring Earth also plays an important role in elevating durable conservation as a critical solution to help countries meet global 2030 biodiversity and sustainable development goals and targets. Together with partners, we will keep demonstrating, with data and community experience, that investing in locally led, long-term conservation is one of the most hopeful and impactful choices the world can make. This builds on Pew's long tradition of bringing rigorous evidence and community voices together to advance effective public policy that produces long-lasting, powerful, and positive change. Together, we are testing new ideas, sharing lessons, and challenging ourselves to do better for people and the planet.

I am excited and honored to take on this position as CEO board chair, and energized for the work ahead as we build from early successes toward a truly enduring legacy.



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